

RAJEEV GANDHI GOVERNMENT P G COLLEGE AMBIKAPUR
DEPARTMENT OF COMMERCE
REPORT ON DEPARTMENTAL ACTIVITIES
Report on the Department of Commerce's Visit to Kerta Sugar Mill,
Surajpur

Date of Visit: 10th May 2019

Organized By: Department of Commerce, Rajeev Gandhi Government P.G. College

Location: Kerta Sugar Mill, Surajpur

Introduction:

On 10th May 2019, the Department of Commerce at Rajeev Gandhi Government P.G. College organized an educational visit to Kerta Sugar Mill, located in Surajpur. The visit aimed to provide practical insights into industrial operations, particularly in the sugar production sector. A group of 40 students, accompanied by faculty members, participated in the visit to enhance their understanding of the sugar industry's functioning, supply chain, and management practices.

Objectives of the Visit:

- To understand the production processes involved in sugar manufacturing.
- To study the supply chain and distribution channels.
- To observe the managerial and financial aspects of running a large-scale industrial unit.
- To bridge the gap between theoretical knowledge and practical application in the industrial sector.

Schedule of the Visit:

The visit commenced at 9:00 AM with the arrival of the students and faculty at Kerta Sugar Mill. The group was welcomed by the management team, who gave a brief introduction to the history and operational significance of the mill. The tour included the following key areas:

- **Crushing Unit:** Students observed how sugarcane is crushed to extract juice. The process of juice extraction and purification was explained in detail.
- **Boiling House:** The next stage involved the boiling of the extracted juice to produce raw sugar. The students learned about the evaporation and crystallization processes.
- **Centrifugation Unit:** The process of separating molasses from sugar crystals was demonstrated.
- **Packaging and Storage:** Finally, students were shown the packaging and storage facilities. The mill's storage management and quality control mechanisms were explained.

Interaction with the Management:

The students interacted with the mill's managerial staff to understand the financial and administrative challenges of running a sugar mill. Discussions centered around cost management, raw material procurement, labor management, and market distribution.

Learning Outcomes:

- **Practical Exposure:** The students gained first-hand experience of industrial operations, particularly in the field of sugar manufacturing, which was highly beneficial for commerce students with an interest in industrial management and supply chain operations.
- **Understanding Supply Chain Management:** The visit provided insights into how raw materials are sourced and how the final product reaches the market, giving students a clearer picture of supply chain dynamics.
- **Application of Theoretical Knowledge:** The visit helped bridge the gap between textbook learning and real-world industrial practices, especially regarding financial and operational management.

Conclusion:

The visit to Kerta Sugar Mill was a fruitful learning experience for the students of the Department of Commerce, Rajeev Gandhi Government P.G. College. It provided valuable insights into the industrial production process and management practices. The Department plans to organize similar visits in the future to enhance students' practical knowledge and exposure to different industries.

Acknowledgment:

The Department of Commerce would like to extend its gratitude to the management of Kerta Sugar Mill for their cooperation and willingness to share their knowledge and experience with the students.

Report on Online Consumer Protection Awareness Campaign

Date of Event: 15th March 2020

Organized By: Department of Commerce, Rajeev Gandhi Government P.G. College, Ambikapur

Headed By: Dr. Shobhit Vajpayee

Introduction:

On 15th March 2020, the Department of Commerce at Rajeev Gandhi Government P.G. College, Ambikapur, under the leadership of Dr. Shobhit Vajpayee, organized an online campaign to raise awareness about consumer protection. The event coincided with ****World Consumer Rights Day**** and focused on educating students, faculty, and the general public about their rights and responsibilities in the digital marketplace.

Objectives of the Campaign:

- To educate participants on consumer rights, especially in the context of online shopping and e-commerce.
- To spread awareness about the legal frameworks in place for online consumer protection.
- To discuss common challenges faced by consumers in online transactions, such as fraud, privacy concerns, and misleading advertisements.
- To equip consumers with the knowledge to seek redressal for grievances.

Format of the Campaign:

Due to the growing relevance of online commerce, the campaign was held virtually using an online platform. The event included the following components:

- **Webinar on Consumer Rights:** A detailed presentation was made on consumer rights in India, particularly focusing on the provisions of the Consumer Protection Act, 2019, and its relevance to online purchases.
- **Discussion on E-commerce Issues:** A panel discussion was held with experts on online fraud, data privacy, and redressal mechanisms for online consumers. Students were encouraged to ask questions and share their experiences.
- **Social Media Awareness Drive:** A social media campaign was run parallelly, where important tips and information on consumer protection were shared through infographics, videos, and articles. Platforms like Facebook, Instagram, and Twitter were used to reach a broader audience.
- **Q&A Session:** The campaign concluded with an interactive session where participants raised concerns about online consumer fraud, product return policies, and misleading advertisements. Experts guided them on how to handle such situations.

Key Topics Covered:

1. **Consumer Rights in Online Purchases:** Understanding the rights of consumers when buying goods or services online.
2. **Handling E-commerce Fraud:** Information about phishing scams, counterfeit products, and steps to protect against online fraud.
3. **Data Privacy:** Discussion on the importance of protecting personal data while making online transactions.
4. **Legal Remedies:** Steps consumers can take when their rights are violated, including filing complaints through government portals like the National Consumer Helpline.

Participation:

Over 100 students, faculty members, and members of the local community participated in the online campaign. The event also saw participation from local legal experts and consumer rights activists who contributed to the panel discussions and Q&A sessions.

Outcomes of the Campaign:

- **Increased Awareness:** Participants became more knowledgeable about their rights as online consumers and the legal protections available to them.

- **Better Understanding of Online Transactions:** The event provided practical advice on how to stay safe when making online purchases and how to handle disputes.
- **Empowerment of Consumers:** The campaign empowered consumers by providing them with resources and guidance on addressing online shopping grievances.

Conclusion:

The online consumer protection awareness campaign, headed by Dr. Shobhit Vajpayee, was highly successful in educating the participants about the evolving challenges in the digital marketplace. The campaign achieved its goal of spreading awareness about consumer rights and the precautions one should take while engaging in online transactions.

Acknowledgment:

The Department of Commerce expresses gratitude to Dr. Shobhit Vajpayee for his leadership, as well as to the guest speakers and participants for making the campaign a success.



Report on Celebration of Statistics Day

Date of Event: 29th June 2020

Organized By: Department of Commerce, Rajeev Gandhi Government P.G. College, Ambikapur

Mode: Online via Google Meet

Participants: M.Com Students and Faculty Members (Dr. S.K. Vajpayee, Dr. A.K. Gour, Dr. Shampu Tirkey, Mr. Ashutosh Kaushik, Mrs. Rashmit Kaur)

Introduction:

On 29th June 2020, the Department of Commerce at Rajeev Gandhi Government P.G. College celebrated ****Statistics Day**** through an online event conducted via Google Meet. The celebration was part of the department's efforts to promote the significance of statistics in commerce, economics, and research. The event was organized in recognition of the contributions of Prof. Prasanta Chandra Mahalanobis, whose birth anniversary is commemorated as Statistics Day in India.

Objectives of the Event:

- To highlight the importance of statistics in academic research and commercial decision-making.
- To provide M.Com students with a better understanding of the applications of statistics in various fields.
- To encourage the use of statistical tools and techniques in business analysis and research projects.
- To discuss recent trends and advancements in the field of statistics.

Event Structure:

The online event started at 11:00 AM and lasted for two hours. It involved lectures, presentations, and discussions on various topics related to statistics. Faculty members shared their insights on the subject, and students actively participated in the discussions.

Key Presentations and Discussions:

1. Introduction to Statistics and Its Applications in Commerce:

- Dr. S.K. Vajpayee, one of the senior faculty members, kicked off the session by discussing the historical significance of Statistics Day and the role of Prof. P.C. Mahalanobis in shaping modern statistical methods in India.
- He also explained the application of statistics in commerce, particularly in market research, sales forecasting, and consumer behavior analysis.

2. Recent Trends in Statistical Research:

- Dr. A.K. Gour presented on the recent advancements in statistical techniques and their impact on data analytics, especially in e-commerce and digital marketing. He also emphasized the role of Big Data in shaping the future of commerce.

3. Use of Statistical Tools in Academic Research:

- Dr. Shampu Tirkey highlighted how statistics are essential for students pursuing research, specifically in dissertations and projects. He gave a brief overview of tools like SPSS and R, and their significance in data analysis.

4. Real-world Application of Statistics in Business:

- Mr. Ashutosh Kaushik shared practical examples from his experiences, explaining how statistical models are used in decision-making processes in businesses. He talked about demand forecasting, inventory management, and risk analysis.

5. Interactive Session:

- Mrs. Rashmit Kaur moderated a Q&A session where students asked questions related to the statistical challenges they faced in their coursework and research. The faculty provided guidance on how to effectively use statistics in solving these issues.

Participation:

M.Com students were highly engaged throughout the session. The online format, hosted on Google Meet, facilitated easy access and interaction between students and faculty. Students were encouraged to share their insights and experiences with statistical tools, and many contributed by discussing their on-going projects.

Learning Outcomes:

- **Enhanced Understanding of Statistical Applications:** The event succeeded in improving students' knowledge of how statistics can be applied in both academic and commercial contexts.

- **Use of Statistical Software:** The introduction to tools like SPSS and R helped students understand the practical use of statistics in their academic research.

- **Real-world Insight:** The discussions offered students a glimpse of how businesses use statistical methods in everyday operations, which was particularly beneficial for those pursuing careers in analytics and business management.

Conclusion:

The celebration of Statistics Day by the Department of Commerce on 29th June 2020 was a successful event that fostered a deeper appreciation for the role of statistics in both academia and the commercial world. The active participation of students and the valuable insights shared by faculty members made the event a meaningful learning experience.



Acknowledgment:

The Department of Commerce extends its gratitude to the faculty members—Dr. S.K. Vajpayee,

Report on Industrial Visit to Pipe Factory

Date of Visit: 6th August 2022

Organized By: Department of Commerce, Rajeev Gandhi Government P.G. College, Ambikapur

Participants: UG and PG Students of the Department of Commerce

Location: Pipe Manufacturing Factory

Introduction:

On 6th August 2022, the Department of Commerce at Rajeev Gandhi Government P.G. College, Ambikapur, organized an industrial visit to a pipe manufacturing factory. The purpose of the visit was to provide undergraduate (UG) and postgraduate (PG) students with a practical understanding of the production processes and operations management in a manufacturing environment. This hands-on exposure was intended to complement the theoretical knowledge acquired in the classroom.

Objectives of the Visit:

- To understand the entire mechanism of pipe production, from raw material procurement to the final product.
- To observe the operational aspects of a factory, including production line management, quality control, and inventory management.
- To offer students a real-world insight into how commerce-related principles, such as cost control, supply chain management, and labor relations, are applied in a manufacturing setting.
- To enhance students' knowledge of industrial processes and inspire them to consider career opportunities in manufacturing and production management.

Schedule of the Visit:

The visit began at 10:00 AM when the students and faculty arrived at the factory. The group was welcomed by the factory's management team, who provided an overview of the company's history and its role in the pipe manufacturing industry. The students were then taken on a guided tour of the factory floor, where they had the opportunity to observe the production process in action.

Key Areas of Focus During the Visit:

1. Raw Material Processing:

- Students were introduced to the raw materials used in pipe production, such as plastic polymers and steel, and how they are sourced and prepared for manufacturing.

2. Extrusion and Molding:

- The tour moved to the extrusion and molding sections, where students learned how pipes are shaped using extrusion technology. They saw how the molten material is passed through molds to create pipes of various diameters and lengths.

3. Quality Control and Testing:

- A significant part of the tour was devoted to understanding the quality control measures in place. The factory personnel explained how each batch of pipes is tested for strength, durability, and compliance with industry standards.

4. Packaging and Distribution:

- The final stage of the production process—packaging and distribution—was explained. Students saw how the finished products are packed and prepared for delivery to wholesalers, retailers, and construction sites.

5. Supply Chain and Inventory Management:

- The factory's logistics and inventory management processes were demonstrated, giving students insight into how raw materials and finished products are tracked and managed efficiently.

Interaction with Factory Management:

The students were able to engage in a Q&A session with the factory's operations manager. Topics discussed included:

- Cost management in a manufacturing environment.
- The importance of innovation in production processes.
- Environmental concerns and sustainability in pipe production.
- Career opportunities in manufacturing for commerce graduates.

Learning Outcomes:

- Practical Understanding of Production Mechanisms:

Students gained a clear understanding of how a manufacturing process is carried out, from raw material handling to the final product delivery. This experience helped them connect classroom knowledge with real-world industrial operations.

- Exposure to Industrial Management:

The visit provided students with insights into managing a large-scale production facility. They learned how different departments—procurement, production, quality control, logistics—work together to maintain efficiency and profitability.

- Application of Commerce Concepts:

Concepts like supply chain management, cost control, and business operations were illustrated through real-life examples, giving students a deeper understanding of their applicability in the industrial sector.

Conclusion:

The industrial visit to the pipe manufacturing factory was an invaluable experience for the UG and PG students of the Department of Commerce. It provided them with practical

exposure to manufacturing processes and offered a deeper understanding of the commercial and operational aspects of running a factory. This visit will aid students in their academic studies and prepare them for future careers in industrial and business management.

Acknowledgment:

The Department of Commerce extends its sincere thanks to the management and staff of the pipe factory for their cooperation and willingness to share their expertise. Special thanks go to the faculty members for their support and guidance throughout the visit. The students' active participation also contributed to the success of this educational experience.

Report on Guest Lecture by CA Manish Agrawal on Career Excellence in Taxation and Accounting

Date of Event: 26th November 2022

Organized By: Department of Commerce, Rajeev Gandhi Government P.G. College, Ambikapur

Venue: Room No. 12, Commerce Department

Guest Speaker: CA Manish Agrawal

Participants: UG and PG Students of Commerce Department

Introduction:

On 26th November 2022, the Department of Commerce at Rajeev Gandhi Government P.G. College, Ambikapur, organized a guest lecture on "Career Excellence in Taxation and Accounting." The lecture was delivered by **CA Manish Agrawal**, a renowned chartered accountant with extensive expertise in taxation, accounting, and financial management. The purpose of the lecture was to guide students in exploring career opportunities in these fields and to provide insights into the skills and knowledge required to excel in taxation and accounting professions.

Objectives of the Guest Lecture:

- To provide students with an understanding of the career opportunities available in taxation and accounting.
- To highlight the skills and qualifications needed to succeed in these professions.
- To discuss the current trends and developments in taxation and accounting, with a focus on practical applications.
- To inspire students to pursue professional courses like CA (Chartered Accountancy), CMA (Cost and Management Accountancy), and CS (Company Secretaryship).

Highlights of the Lecture:

The lecture began at 11:00 AM in Room No. 12, with a warm welcome to CA Manish Agrawal by Dr. Shobhit Vajpayee, Head of the Commerce Department. The session was attended by undergraduate and postgraduate students who showed great enthusiasm to learn from an industry expert.

1. Introduction to Taxation and Accounting Careers:

- CA Manish Agrawal began by outlining the broad scope of careers in taxation and accounting, emphasizing the growing demand for professionals in these fields.
- He spoke about various job roles such as tax consultants, auditors, accountants, financial analysts, and internal auditors, elaborating on the nature of each role and its significance in the business world.

2. Importance of Professional Qualifications:

- The speaker emphasized the importance of professional certifications like CA, CMA, and CS for students who want to pursue careers in accounting and taxation.
- He shared his personal journey of becoming a Chartered Accountant, inspiring students to stay committed and disciplined in their studies.

3. Taxation Laws and Reforms:

- CA Manish Agrawal highlighted the key taxation laws in India, including income tax, GST (Goods and Services Tax), and corporate taxation.
- He discussed recent reforms in taxation and the shift towards digital tax filing and e-governance, encouraging students to stay updated with these developments as they have a significant impact on the profession.

4. Skills Required for Career Excellence:

- The speaker stressed the importance of analytical skills, attention to detail, and proficiency in accounting software like Tally and SAP.
- He also emphasized soft skills such as communication, problem-solving, and client management, which are essential for building successful careers in taxation and accounting.

5. Opportunities in the Corporate Sector:

- CA Manish Agrawal discussed how accounting and taxation professionals are in high demand across industries, including banking, insurance, retail, and manufacturing.
- He also touched upon the opportunities for accountants and tax consultants to work independently, offering services to small businesses and individuals.

6. Q&A Session:

- The lecture concluded with an interactive Q&A session, where students asked questions related to the challenges faced in the accounting and taxation fields, career pathways, and the benefits of internships and work experience.
- CA Manish Agrawal provided thoughtful answers and encouraged students to pursue internships to gain practical experience.

Learning Outcomes:

- **Enhanced Understanding of Career Paths:**

Students gained valuable insights into the wide range of career opportunities available in taxation and accounting, as well as the steps needed to achieve professional success in these fields.

- Clarity on Professional Courses:

The lecture provided clarity on the significance of pursuing professional certifications such as CA, CMA, and CS, motivating students to consider these courses for their career advancement.

- Practical Knowledge:

The discussion on recent tax reforms and the importance of staying updated with new laws and regulations provided students with practical knowledge that will aid them in their studies and future careers.

Conclusion:

The guest lecture by CA Manish Agrawal was a great success and provided students of the Commerce Department with valuable guidance and inspiration for pursuing careers in taxation and accounting. The insights shared by the speaker were both informative and motivational, equipping students with the knowledge needed to excel in their professional journey.

Acknowledgment:

The Department of Commerce extends its heartfelt gratitude to CA Manish Agrawal for sharing his time and expertise with the students. Special thanks to Dr. A K Gour and the faculty members for organizing and supporting this enlightening session.



Report on Placement Camp Organized by Bajaj Allianz in Collaboration with Department of Commerce

Date of Event: 12th April 2023

Organized By: Bajaj Allianz and Department of Commerce, Rajeev Gandhi Government P.G. College, Ambikapur

Venue: Common Hall, Rajeev Gandhi Government P.G. College

Participants: M.Com Students of the Department of Commerce

Introduction:

On 12th April 2023, the Department of Commerce at Rajeev Gandhi Government P.G. College, in collaboration with Bajaj Allianz, organized a placement camp in the college's common hall. The purpose of this camp was to provide career opportunities for M.Com students, particularly in the field of insurance, finance, and risk management. The event aimed to bridge the gap between academia and industry, offering students the chance to secure employment with a reputed company like Bajaj Allianz.

Objectives of the Placement Camp:

- To offer final-year M.Com students job opportunities in the fields of insurance, financial services, and risk management.
- To provide students with insights into corporate hiring processes, including interviews, group discussions, and aptitude tests.
- To strengthen the department's relationship with industry leaders like Bajaj Allianz for future recruitment collaborations.
- To support students in transitioning from academic life to professional careers.

Event Structure:

The placement camp began at 10:00 AM with an introduction by Dr. Shobhit Vajpayee, Head of the Department of Commerce. He welcomed the representatives of Bajaj Allianz and highlighted the importance of such placement camps in fostering career growth for students.

The camp was divided into the following stages:

1. Company Introduction:

The HR representatives from Bajaj Allianz began by introducing the company, its various services, and its core business areas. They also explained the roles and responsibilities associated with the positions they were recruiting for, including roles in sales, customer service, financial planning, and claims management.

2. Aptitude Test:

Students were required to take an aptitude test, which included questions on logical reasoning, quantitative analysis, and general awareness about the insurance sector. This was the first stage of the selection process.

3. Group Discussion (GD):

Shortlisted candidates from the aptitude test were invited to participate in a group discussion. The topic for the GD was related to the current trends in the insurance industry, encouraging students to showcase their communication, leadership, and problem-solving skills.

4. Personal Interviews:

Following the group discussion, candidates were further shortlisted for personal interviews. The interviews focused on assessing the candidates' knowledge of finance and insurance, their understanding of Bajaj Allianz's business model, and their interpersonal skills.

Participation and Outcome:

- Number of Students Participating:

Approximately 50 M.Com students participated in the placement camp, all eager to pursue career opportunities with Bajaj Allianz.

- Number of Students Selected:

After the various rounds of assessment, 12 students were successfully selected for positions in Bajaj Allianz. They were offered roles in sales, customer service, and financial advisory services with competitive salary packages and growth opportunities.

Key Benefits for Students:

- Real-world Corporate Exposure:

Students gained valuable experience by going through the complete hiring process, from aptitude tests to group discussions and interviews. This exposure helped them understand the expectations of employers in the corporate world.

- Career Opportunities:

For the students selected by Bajaj Allianz, the camp provided a direct pathway to entering the professional workforce. Those who did not get selected gained insight into how they could improve for future opportunities.

- Networking and Industry Insights:

The placement camp gave students the chance to interact with industry professionals, helping them build networks and better understand the insurance and financial services industry.

Conclusion:

The placement camp organized by Bajaj Allianz in collaboration with the Department of Commerce on 12th April 2023 was a highly successful event. It provided a platform for M.Com students to explore career opportunities and helped the department build a stronger connection with the corporate sector. The event also highlighted the commitment of the Department of Commerce in preparing its students for successful careers.

Acknowledgment:

The Department of Commerce expresses its gratitude to ****Bajaj Allianz**** for conducting the placement camp and providing career opportunities to the students. Special thanks go to Dr. A K Gour and the faculty members for organizing the event, and to the students for their enthusiastic participation.



Report on Guest Lecture on Career Opportunities in Competitive Examinations

Date of Event: 16 september 2023

Organized By: Department of Commerce, Rajeev Gandhi Government P.G. College, Ambikapur

Venue: College Auditorium

Guest Speaker: Mr. Vishwadeep, IAS

Participants: UG and PG Students of Rajeev Gandhi Government P.G. College

Introduction:

On 16 september 2023 the Department of Commerce of Rajeev Gandhi Government P.G. College, Ambikapur, organized a guest lecture on "Career Opportunities in Competitive Examinations" by Mr. Vishwadeep, IAS. The event was held in the college auditorium and was attended by a large number of undergraduate and postgraduate students from various disciplines. The lecture aimed to provide students with insights into competitive examinations such as the Civil Services Examination (CSE) and other government exams, while also motivating them to pursue careers in public administration.

Objectives of the Guest Lecture:

- To provide students with detailed information about the various competitive examinations available for career opportunities.
- To guide students on the preparation strategies and resources required for exams like UPSC, State PSCs, SSC, and Banking exams.
- To inspire students to consider civil services and other government positions as rewarding career paths.
- To share the personal experiences of Mr. Vishwadeep, IAS, in clearing the Civil Services Examination and his journey in public administration.

Highlights of the Lecture:

The lecture began at 11:00 AM with a formal welcome to Mr. Vishwadeep, IAS, by Dr. A. K. Gour, Head of the Department of Commerce. Dr. Gour emphasized the importance of competitive exams as a pathway to serving society and the nation.

1. Introduction to Competitive Examinations:

- Mr. Vishwadeep began the session by outlining the various types of competitive examinations available at both the national and state levels, including UPSC, State PSCs, SSC, and banking exams like IBPS and SBI PO.
- He explained the structure, eligibility criteria, and selection processes for these examinations.

2. Civil Services Examination (UPSC):

- Mr. Vishwadeep provided an in-depth understanding of the UPSC Civil Services Examination, discussing the three stages: Prelims, Mains, and the Interview.
- He emphasized the importance of a well-rounded preparation strategy that includes current affairs, analytical skills, and a strong foundation in subjects like history, geography, and polity.
- He shared his personal experience of preparing for the exam, highlighting the challenges he faced and the strategies he used to succeed.

3. Preparation Strategies and Time Management:

- One of the key takeaways from the lecture was the importance of effective time management and consistent study habits.
- Mr. Vishwadeep provided practical advice on how to manage time efficiently while preparing for competitive exams, including the division of time between reading, revisions, and taking mock tests.

4. Importance of Current Affairs and General Studies:

- The speaker stressed the role of current affairs in exams like UPSC and State PSCs, urging students to stay updated with daily news and develop a habit of reading newspapers and credible online sources.
- He also spoke about the General Studies papers in competitive exams, outlining the key topics that students should focus on.

5. Motivational Insights and Personal Journey:

- Mr. Vishwadeep shared motivational insights from his own journey to becoming an IAS officer. He spoke about perseverance, dedication, and the importance of a positive mindset in overcoming obstacles.

- He encouraged students to remain determined in the face of challenges and to view failures as learning experiences.

6. Q&A Session:

- The lecture concluded with an interactive question-and-answer session where students asked a range of questions about the specifics of exam preparation, the interview stage, and how to balance personal life with the rigorous demands of competitive exam preparation.

- Mr. Vishwadeep provided thoughtful and detailed answers, giving students clarity on various aspects of their preparation journeys.

Learning Outcomes:

- Understanding of Career Opportunities:

Students gained a clear understanding of the wide array of competitive exams available and the opportunities these exams can open up, particularly in government services.

- Preparation Guidance:

The lecture provided students with a well-structured approach to preparing for exams, including effective time management, study resources, and the importance of current affairs.

- Inspiration and Motivation:

Mr. Vishwadeep's personal success story served as a source of inspiration, motivating students to pursue their goals with resilience and dedication.

Conclusion:

The guest lecture on Career Opportunities in Competitive Examinations by Mr. Vishwadeep, IAS, was highly successful in providing students with valuable insights into competitive exams and motivating them to aim for careers in government and public administration. The practical advice and personal anecdotes shared by the speaker were both informative and inspirational, equipping students with the knowledge and mindset needed for success in these exams.

Acknowledgment:

The Department of Commerce expresses its sincere gratitude to Mr. Vishwadeep, IAS, for sharing his time and expertise with the students. Special thanks go to Dr. A.K. Gour and the faculty members for organizing and supporting the event, as well as to the students for their active participation.



Report on National Seminar on New Emerging Dimensions in Trade and Commerce

Date of Event: 28th and 29th June 2024

Organized By: Department of Commerce, Rajeev Gandhi Government P.G. College, Ambikapur

Venue: College Auditorium

Theme: New Emerging Dimensions in Trade and Commerce

Participants: Academicians, Researchers, Industry Experts, and Students

Introduction:

The Department of Commerce at Rajeev Gandhi Government P.G. College, Ambikapur, successfully organized a two-day National Seminar on New Emerging Dimensions in Trade and Commerce on 28th and 29th June 2024. The seminar aimed to explore the latest trends, challenges, and opportunities in trade and commerce, particularly in the context of globalization, digitalization, and evolving economic landscapes. The event attracted participation from academicians, researchers, industry professionals, and students from across the country.

Objectives of the Seminar:

- To discuss the emerging trends and challenges in national and international trade.
- To provide a platform for academic and industry professionals to share research and insights on commerce and business practices.
- To analyze the impact of digitalization, e-commerce, and global trade policies on the Indian economy.
- To foster networking and collaboration between academic institutions, industry, and students.
- To encourage students to engage with contemporary issues in commerce and trade, expanding their understanding of future career opportunities.

Inaugural Session:

The seminar commenced on the morning of 28th June 2024 with an inaugural ceremony in the college auditorium. The event was graced by Dr. Shobhit Vajpayee, Head of the Department of Commerce, who welcomed the dignitaries and participants. The Chief Guest, Dr. Bansh Gopal Singh, who delivered the inaugural address, emphasizing the importance of understanding the rapid shifts in global trade patterns and their implications for India. The ceremony also included a welcome speech by Dr. S.K. Vajpayee, who provided an overview of the seminar's objectives.

Keynote Address:

The keynote address was delivered by Dr. S.K. Vajpayee a renowned expert in international trade and digital commerce. Her talk, titled "The Impact of Digitalization on Global Trade and Commerce," focused on how technology has transformed traditional business models, the role of e-commerce in expanding markets, and the need for businesses to adapt to these changes. Dr. Vajpayee also highlighted the opportunities and challenges for small and medium-sized enterprises (SMEs) in the digital economy.

Technical Sessions:

The seminar was divided into multiple technical sessions over the course of the two days, each focusing on a specific theme related to the central topic of emerging dimensions in trade and commerce.

1. Session 1: Globalization and its Impact on Trade

- This session discussed the evolving role of globalization in reshaping international trade. Speakers analyzed the influence of trade agreements, tariffs, and protectionist policies on global markets.
- Key topics included India's role in the global trade market, foreign direct investment (FDI) trends, and the impact of geopolitical tensions on trade.

2. Session 2: Digital Commerce and E-Commerce

- This session focused on the growing dominance of digital platforms in commerce, exploring the challenges and opportunities that businesses face in an increasingly digital world.

- Presenters discussed topics such as the rise of e-commerce, fintech, and the integration of AI and machine learning in business operations.

3. Session 3: Emerging Markets and New Trade Models

- Speakers in this session examined the growth potential of emerging markets and how new trade models, such as regional trade agreements and supply chain reconfigurations, are impacting the global economy.

- Discussions included India's role in emerging markets and the future of trade with Africa, Latin America, and Southeast Asia.

4. Session 4: Sustainability and Ethical Trade

- This session highlighted the increasing importance of sustainability and ethical practices in commerce. The speakers discussed corporate social responsibility (CSR), the rise of green commerce, and the future of ethical trade policies.

- The session also touched on the United Nations Sustainable Development Goals (SDGs) and how trade and commerce can contribute to achieving them.

Panel Discussion:

A panel discussion on *‘‘The Future of Trade in a Digital and Global Economy’’* was held on the second day of the seminar. The panel included experts from academia and industry, who debated how India can navigate the changing landscape of international trade, the role of digital infrastructure in commerce, and strategies for ensuring sustainable economic growth.

Paper Presentations:

The seminar featured paper presentations from researchers and students on various topics related to trade, commerce, and economics. Some of the key papers presented included:

- ‘‘The Role of E-commerce in Boosting the Indian Economy’’
- ‘‘The Impact of Global Trade Wars on Developing Economies’’
- ‘‘Sustainable Business Practices in the Digital Era’’

Valedictory Session:

The seminar concluded with a valedictory session, where Dr. A.K. Gour delivered the closing remarks, summarizing the key takeaways from the discussions and presentations.

Certificates were distributed to all the participants, and the seminar officially concluded with a vote of thanks by Dr. Shampu Tirkey.

Conclusion:

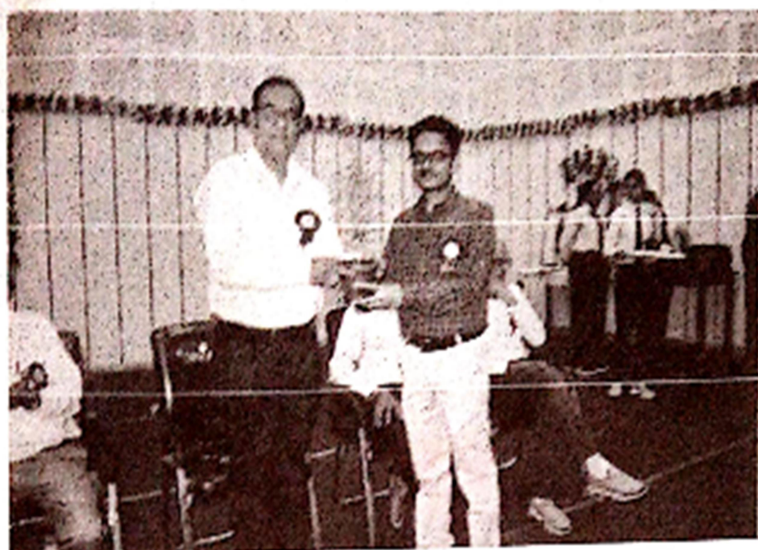
The national seminar on New Emerging Dimensions in Trade and Commerce was a resounding success, offering valuable insights into the changing dynamics of trade and

commerce in a globalized, digital economy. It provided an excellent platform for students, researchers, and professionals to engage with contemporary issues in commerce, enhancing their knowledge and understanding of future trends and challenges.

Acknowledgment:

The Department of Commerce extends its heartfelt gratitude to all the participants, speakers, and attendees for their valuable contributions. Special thanks are due to Dr. Shobhit Vajpayee, Dr. A.K. Gour, Dr. Shampu Tirkey, Mr. Ashutosh Kaushik, and Mrs. Rashmit Kaur for their efforts in organizing and managing the event. The department also thanks the students for their enthusiastic participation.

इस सीन समारोह का पूरा लाभ उद्योगों तथा विगर्स में बँट-बँट कर किया लगे। इसके पक्षरु
वाणिज्य विभाग के



Report on Educational Visit to Ramgarh, Surguja for M.Com Students

Date of Visit: 5th September 2024

Organized By: Department of Commerce, Rajeev Gandhi Government P.G. College, Ambikapur

Destination: Ramgarh, Surguja

Participants: M.Com Students and Faculty Members

Introduction:

On 5th September 2024, the Department of Commerce, Rajeev Gandhi Government P.G. College, Ambikapur, organized an educational visit to Ramgarh, a historically and culturally significant site in the Surguja district of Chhattisgarh. The visit was designed to provide M.Com students with a broader understanding of how local industries and commerce operate in rural settings while exploring the historical significance of the region.

Objectives of the Visit:

- To enhance students' knowledge of local trade practices and rural commerce.
- To explore the socio-economic conditions of the region and their impact on business and trade.
- To provide students with insights into historical trade routes and the economic importance of Ramgarh in ancient times.
- To encourage students to analyze how modern commerce is influenced by regional histories and culture.

Details of the Visit:

The group, comprising 40 M.Com students and led by faculty members Dr. A.K. Gour, Shampu Tirkey, Mr. Ashutosh Kaushik, and Mrs. Rashmit Kaur and Mr. Dheeraj Vishwakarma departed from the college early in the morning. Upon arriving at Ramgarh, the students were guided through key historical and commercial sites.

1. Historical Overview of Ramgarh:

- The visit started with an introduction to the historical significance of Ramgarh by local historians. Ramgarh is renowned for its ancient caves, which have inscriptions dating back to the Mauryan period. The site is known for its ties to trade routes that were vital in ancient India, connecting various regions through Surguja.
- Students were given a tour of the Ramgarh Caves, where they observed the ancient inscriptions and learned about the commercial activities that took place in the area centuries ago, including the exchange of goods, local craftsmanship, and trade practices.

2. Interaction with Local Traders:

- The students had the opportunity to interact with local artisans and traders. They observed the traditional methods of production and trade still prevalent in the region, particularly the handicraft and textile industries.

- A discussion was held with local business owners, focusing on the challenges of conducting commerce in rural areas and the role of government schemes in promoting rural trade.

3. Economic Insights:

- Faculty members encouraged students to critically analyze the economic structure of Ramgarh and Surguja as a whole. Students learned about the rural economy, agricultural practices, and the dependence of local businesses on both modern and traditional forms of trade.

- The session also covered how modern e-commerce platforms are beginning to integrate rural businesses, giving them access to wider markets.

4. Group Discussion and Debrief:

- After exploring the area, the group held a discussion on the implications of rural trade on the national economy, particularly focusing on challenges such as infrastructure, access to capital, and market connectivity.

- The discussion also touched upon how commerce students can contribute to the development of rural economies by applying modern business strategies while respecting cultural traditions.

Learning Outcomes:

- Understanding of Rural Commerce:

The visit provided students with first-hand experience of how commerce functions in rural areas, helping them understand the challenges faced by local businesses in terms of logistics, market access, and technological integration.

- Historical Perspective on Trade:

Students gained insight into the historical context of trade in the region, learning about how ancient trade routes and local economies functioned and their long-lasting impact on present-day commerce.

- Awareness of Local Industries:

Interactions with local traders and artisans gave students a better understanding of the production processes, challenges in rural entrepreneurship, and the ways in which local businesses contribute to the economy.

Conclusion:

The educational visit to Ramgarh, Surguja was an enriching experience for the M.Com students of Rajeev Gandhi Government P.G. College. The visit not only enhanced their understanding of rural commerce and trade but also provided valuable insights into the historical significance of Ramgarh as a center of ancient economic activity. The trip was a perfect blend of academic learning and real-world exposure to the challenges and opportunities within rural economies.

Acknowledgment:

The Department of Commerce extends its gratitude to Dr. A.K. Gour and the faculty members for organizing and leading the visit. Special thanks are also due to the local authorities and traders for their hospitality and cooperation. The students' active participation and enthusiasm made the visit a memorable and educational experience.

